

# Investor Brief

# RESQUNIT





# Mission



**Our mission is to combat ghost fishing and increase ocean sustainability by retrieving lost fishing gear and collecting and analysing ocean data using our high tech high impact fishing gear.**

We will recover billions of dollars worth of lost fishing gear and we will save countless amounts of crabs, lobsters and fish.



**We were first in figuring out how to deploy ocean sensors at a greater and cheaper rate than any other company, using fishing gear as carriers.**

The collection of data will enable fisheries, government institutions as well as sportsfishermen to fish more sustainably thus enhancing responsible fishing.



# Global Branding

Resqunit has accomplished strong branding through product awareness, piloting, and government involvement in the following regions

**Canada, Norway, Australia, Sweden  
Belgium, USA Florida, Caribbean**

We are currently expanding our global brand of sustainable fishing and ocean welfare on a global scale.

Our ambassador and co-founder Sig Hansen is a global TV star, visible in more than 100 countries with millions of followers, giving us access to all major customers, and an unprecedented market penetration. Sig Hansen is a star in the Discovery series Deadliest Catch.



# READY FOR MASS PRODUCTION



## Markets

Resqunit product range and fishing gear is piloted throughout the world and thoroughly tested. We are now holding several Letters of Intent enabling market penetration at a quick pace.



## Products

Our product range consists of a number of units combatting ghost fishing and plastic pollution in our Oceans. They are produced on specification for hobby fishermen, larger scale fisheries as well government institution.



## Ocean Data

We have added sensors to our equipment to enable collection of valuable ocean data opening up a whole new marketplace within the commercial data gathering industry.



“ A new relationship with the ocean is needed—one that creates a healthy ocean and a sustainable ocean economy ”

*From the report Ocean Solutions that Benefit People, Nature and the Economy*

## The Solution

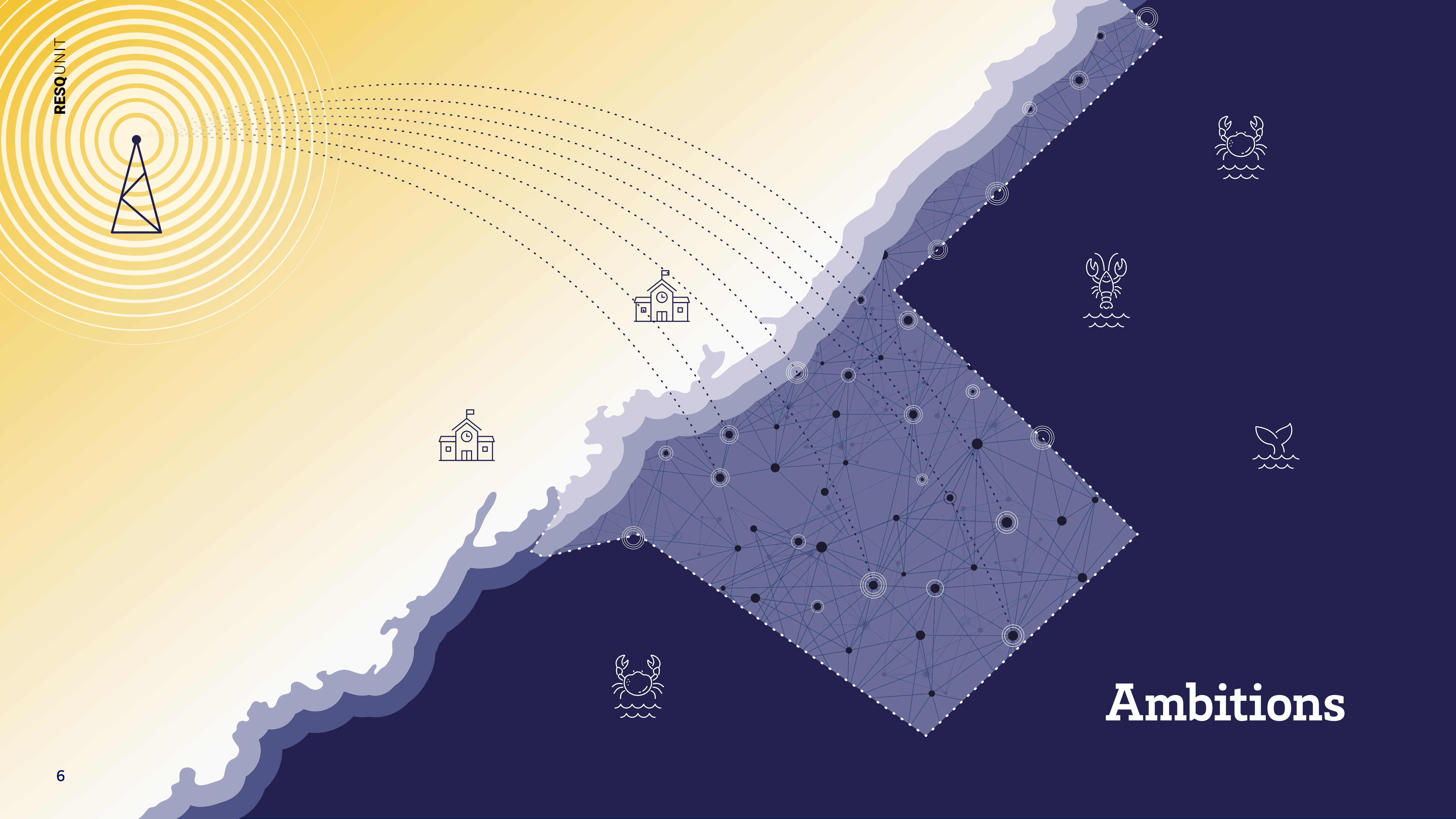
**We are solving four huge global problems at once**

- Recovering lost fishing gear saving millions of dollars
- Ghost fishing – killing millions of fish per year
- Plastic – pollution of the seas
- Responsible ocean management and climate research through collection and distribution of data

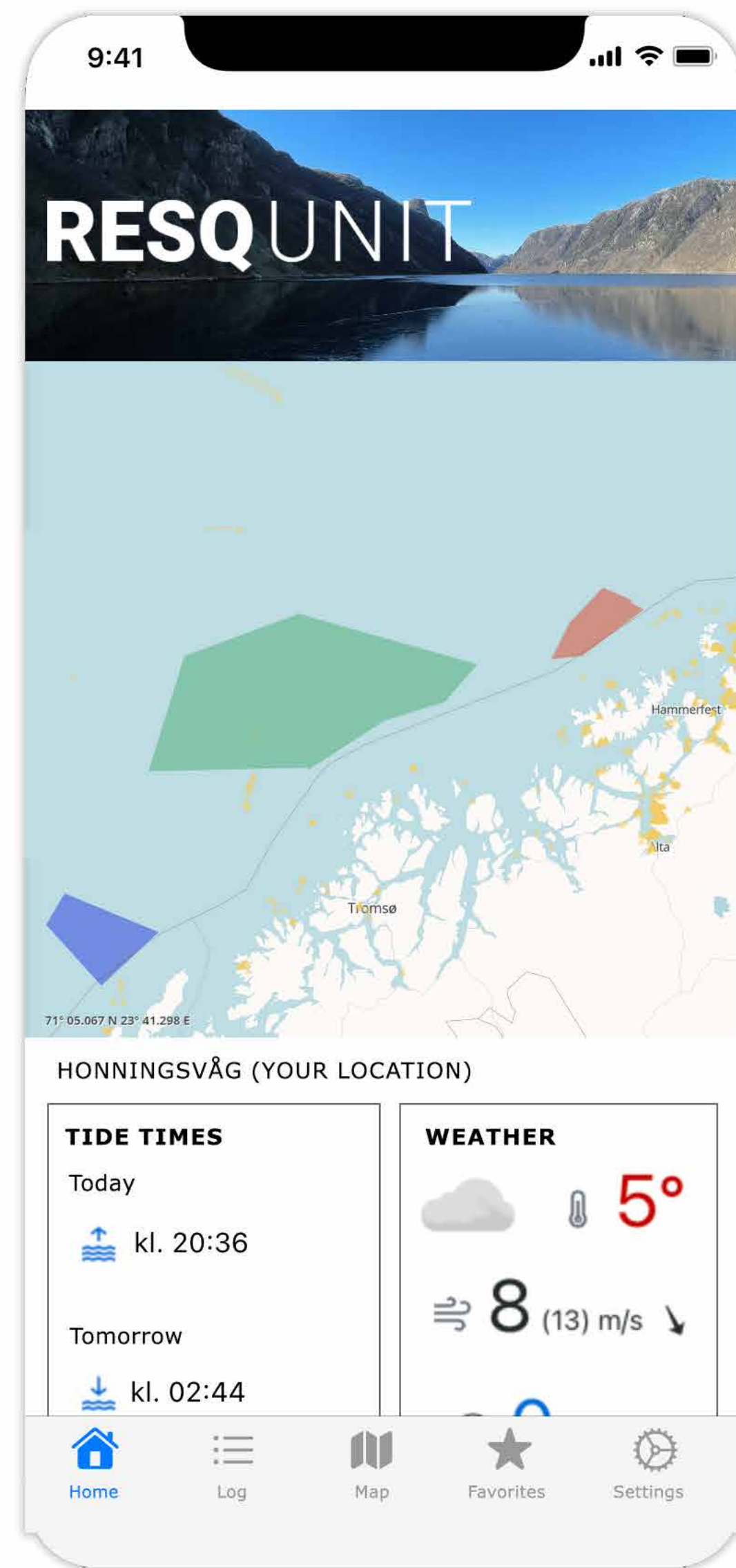
**Estimated market size for Resqunit data and products is billions of dollars over the next decade.**

**Legislation is tightening across the world, enhancing our business model – due to taxonomy.**





Ambitions



# Our Ambitions

**We aim to distribute over 1 million ocean sensors within the next 5 years through the world wide distribution of our products.**

Giving our clients the possibility to subscribe for efficient data in limited areas or at a bigger scale.

**Estimated recurring revenue from 1 million sensors is in the region of 20 MUSD.**

## Customer subscription to selected sites (Saas)

- One off sales
- Contract Data
- Hardware

## Potential Clients

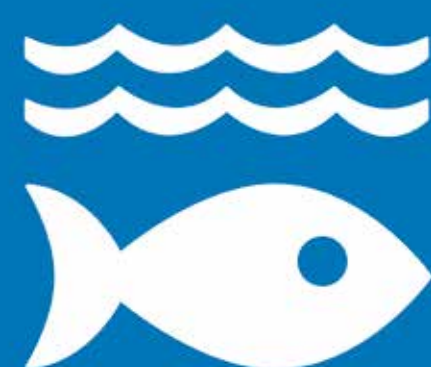
- Government Agencies
- Fisheries
- NGO's
- Hobby fishermen
- Research Institutes
- Aquaculture Industry



# The listing on Nasdaq First North Growth Market

Climate change and overfishing is happening at an accelerating pace, in order to keep track we are accessing the capital markets through Nasdaq First North Stockholm to help us scale faster and accelerate our company at a greater pace.

14 LIFE  
BELOW WATER





**Video: The initial product**

[Click here](#)

**Video: Product evolution**

[Click here](#)

**PDF: Company Presentation**

[Click here](#)





# Group Management



**Helge Trettø Olsen**

**CEO Resqunit**

- Business Developer
- Chairman Resqunit Canada Inc.
- Prev. owner and CEO of ETRIP AS 2009–2014. Company was sold
- Inventor of Shield – sold in 2017



**Erik Nobbe**

**CEO Resqunit Canada Inc.**

- Global Sales Manager
- Business Developer
- Board member of Resqunit Canada Inc.
- Owner-Principal Valhalla Consulting Inc.



**Elin Bakke Ree**

**CEO Global Ocean Data**

- Experienced Project Manager from multiple technology companies
- Production Manager EnergyX / Xrig
- General Manager of Ålgård GrunderHub



**Stian A. Wathne**

**Acting CFO Resqunit**

- Accomplished Venture Capitalist
- CEO of Link Venture Capital AS
- Founder and successful exit of Sparebank 1 SR Forvaltning ASA
- Business development within the finance sector since 1994



**Stig Bakke**

**CTO Global Ocean Data**

- Successfull inventor and technical expert
- Founder of Bakke Oil Tools (sold to Weatherford)
- Owner & inventor of multiple patents worldwide
- Design and production of downhole intervention and drilling tools, directional drilling coiled tubing



**Alf Reime**

**Chairman of the Board Resqunit AB**

Alf Reime has a cumulative board experience of almost 90 years through chairman positions and experience in the ERP space, as global account executive and managing director in both offshore and onshore industry.



**Per Waagen**

**CMO Resqunit**

- Chief Marketing Strategist
- Owner Jufoo AS / Pjw Invest AS
- Part owner / developer ETRIP AS (sold)
- Inventor Shop123 e-commerce platform



**Capt. Sig Hansen**

**Co-owner strategic partner influencer/ambassador**

- Owner and Captain on Northwestern
- TV star in «Deadliest Catch», 17 seasons
- Participant in «The Apprentice»
- Worlds most famous crab fisher





**resqunit.com**

## **Resqunit AB**

Reg. No. 559339-6806

Ticker: RESQ

ISIN: SE0017131220

<https://www.resqunit.com/>

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