

Investor Brief

RESQUNIT





Mission



Our mission is to combat ghost fishing and increase ocean sustainability by retrieving lost fishing gear and collecting and analysing ocean data using our high tech high impact fishing gear.

We will recover billions of dollars worth of lost fishing gear and we will save countless amounts of crabs, lobsters and fish.



We were first in figuring out how to deploy ocean sensors at a greater and cheaper rate than any other company, using fishing gear as carriers.

The collection of data will enable fisheries, government institutions as well as sportsfishermen to fish more sustainably thus enhancing responsible fishing.

Global Branding

Resqunit has accomplished strong branding through product awareness, piloting, and government involvement in the following regions

**Canada, Norway, Australia, Sweden
Belgium, USA Florida, Caribbean**

We are currently expanding our global brand of sustainable fishing and ocean welfare on a global scale.

Our ambassador and co-founder Sig Hansen is a global TV star, visible in more than 100 countries with millions of followers, giving us access to all major customers, and an unprecedented market penetration. Sig Hansen is a star in the Discovery series Deadliest Catch.



READY FOR MASS PRODUCTION



Markets

Resqunit product range and fishing gear is piloted throughout the world and thoroughly tested. We are now holding several Letters of Intent enabling market penetration at a quick pace.



Products

Our product range consists of a number of units combatting ghost fishing and plastic pollution in our Oceans. They are produced on specification for hobby fishermen, larger scale fisheries as well government institution.



Ocean Data

We have added sensors to our equipment to enable collection of valuable ocean data opening up a whole new marketplace within the commercial data gathering industry.

“ A new relationship with the ocean is needed—one that creates a healthy ocean and a sustainable ocean economy ”

From the report Ocean Solutions that Benefit People, Nature and the Economy



The Solution

We are solving four huge global problems at once

- Recovering lost fishing gear saving millions of dollars
- Ghost fishing – killing millions of fish per year
- Plastic – pollution of the seas
- Responsible ocean management and climate research through collection and distribution of data

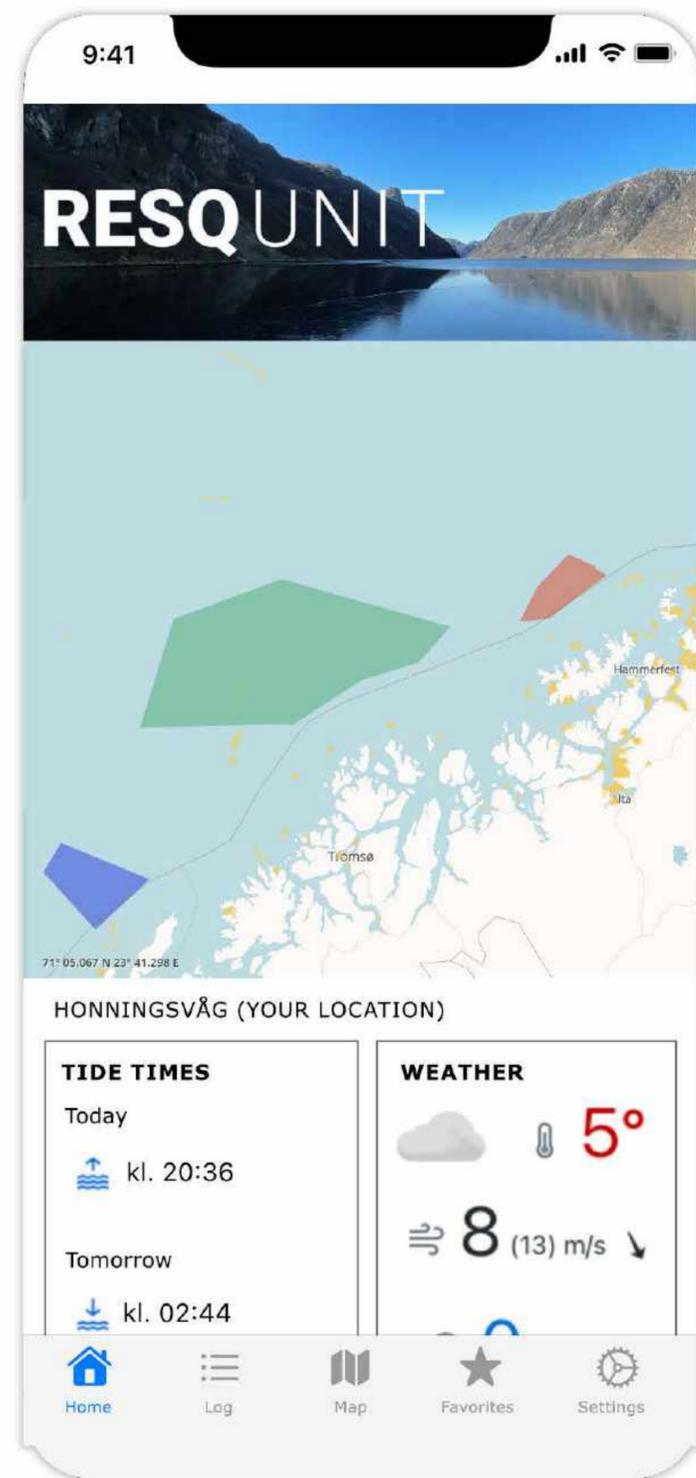
Estimated market size for Resqunit data and products is billions of dollars over the next decade.

Legislation is tightening across the world, enhancing our business model – due to taxonomy.

RESQ UNIT



Ambitions



Our Ambitions

We aim to distribute over 1 million ocean sensors within the next 5 years through the world wide distribution of our products.

Giving our clients the possibility to subscribe for efficient data in limited areas or at a bigger scale.

Estimated recurring revenue from 1 million sensors is in the region of 20 MUSD.

Customer subscription to selected sites (Saas)

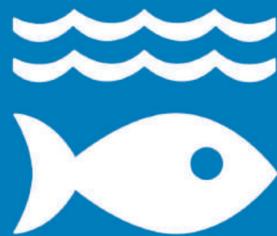
- One off sales
- Contract Data
- Hardware

Potential Clients

- Government Agencies
- Fisheries
- NGO's
- Hobby fishermen
- Research Institutes
- Aquaculture Industry



14 LIFE
BELOW WATER



The listing on Nasdaq First North Growth Market

Climate change and overfishing is happening at an accelerating pace, in order to keep track we are accessing the capital markets through Nasdaq First North Stockholm to help us scale faster and accelerate our company at a greater pace.

Video: The initial product

[Click here](#)

Video: Product evolution

[Click here](#)

PDF: Company Presentation

[Click here](#)



Group Management



Helge Trettø Olsen

CEO Resqunit

- Business Developer
- Chairman Resqunit Canada Inc.
- Prev. owner and CEO of ETRIP AS 2009–2014. Company was sold
- Inventor of Shield – sold in 2017



Stian A. Wathne

Acting CFO Resqunit

- Accomplished Venture Capitalist
- Co-founder of Link Venture Capital AS
- Founder and successful exit of Sparebank 1 SR Forvaltning ASA
- Business development within the finance sector since 1994



Per Waagen

CMO Resqunit

- Chief Marketing Strategist
- Owner Jufoo AS / Pjw Invest AS
- Part owner / developer ETRIP AS (sold)
- Inventor Shop123 e-commerce platform



Erik Nobbe

CEO Resqunit Canada Inc.

- Global Sales Manager
- Business Developer
- Board member of Resqunit Canada Inc.
- Owner-Principal Valhalla Consulting Inc.



Stig Bakke

CTO Global Ocean Data

- Successful inventor and technical expert
- Founder of Bakke Oil Tools (sold to Weatherford)
- Owner & inventor of multiple patents worldwide
- Design and production of downhole intervention and drilling tools, directional drilling coiled tubing



Capt. Sig Hansen

Co-owner strategic partner influencer/ambassador

- Owner and Captain on Northwestern
- TV star in «Deadliest Catch», 17 seasons
- Participant in «The Apprentice»
- Worlds most famous crab fisher



Elin Bakke Ree

CEO Global Ocean Data

- Experienced Project Manager from multiple technology companies
- Production Manager EnergyX / Xrig
- General Manager of Ålgård GrunderHub



Alf Reime

Chairman of the Board Resqunit AB

Alf Reime has a cumulative board experience of almost 90 years through chairman positions and experience in the ERP space, as global account executive and managing director in both offshore and onshore industry.



[resqunit.com](https://www.resqunit.com)

Resqunit AB

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<https://www.resqunit.com/>

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